

2017
*sponsorship
opportunities*



ABOUT DSACO

The **Down Syndrome Association of Central Ohio (DSACO)** is the leading source of information, support and referral assistance to over 1,200 families and professionals throughout 23 counties in Central Ohio.

Our mission is to support families, promote community involvement and encourage a lifetime of opportunities for people with Down syndrome.

Our vision is for people with Down syndrome to achieve their fullest potential in an accepting and inclusive community.

Each year, DSACO works to strengthen and expand the services we provide to our families and individuals who need it the most. Our services can be divided into three core areas: support for individuals, families and the Down syndrome community.

OUR SERVICES

INDIVIDUAL

Annual Adult Conference

The only event of its kind in Ohio - where adults can develop tools for advocacy and independence in their communities

iCanBike Camp

A week-long camp in which individuals with disabilities learn how to go from training wheels to two-wheelers

Summer Learning Academy

Offering 60 hours of summer academic instruction for children grades 1-4

Recreation & Education Scholarships

FAMILY

First Connect

A one-on-one parent mentoring program for new families

Support & Resource Groups

Offering valuable opportunities for our members to connect, learn and share

Social Events

Giving families the opportunity to meet and socialize

Programs & Seminars

Ranging from IEP planning to estate and guardianship for support throughout every stage of life

COMMUNITY

DS Medical Edge

Medical outreach program that ensures families who receive a Down syndrome diagnosis get accurate, up-to-date information from their doctors

Seminars & Lectures

Featuring nationally-renowned speakers that explore topics ranging from educational advocacy to new research in Down syndrome

Legislative Advocacy

Collaborating with state departments and Ohio legislators to strengthen law that supports and protects individuals with disabilities

WHERE WE SERVE

- » Athens County
- » Coshocton County
- » Delaware County
- » Fairfield County
- » Fayette County
- » Franklin County
- » Gallia County
- » Hocking County
- » Jackson County
- » Knox County
- » Lawrence County
- » Licking County
- » Madison County
- » Marion County
- » Meigs County
- » Morgan County
- » Morrow County
- » Muskingum County
- » Perry County
- » Pickaway County
- » Ross County
- » Union County
- » Vinton County



OUR EVENTS

The Down Syndrome Association of Central Ohio is a 501(c)3 charitable organization and contributions are fully tax-deductible. Membership is free and open to anyone with an interest in Down syndrome.

DSACO depends on donation and fundraisers to provide programs and services and meet operational costs. It is only through the generosity of many individuals, corporations and grants that DSACO is able to provide quality programs and services for individuals with Down syndrome and their families in the 23 counties we serve.

Over 85% of funds raised at DSACO's fundraising events go directly to our mission of serving Central Ohio families. Your dollars allow families in Central Ohio to gain essential resources as they support their loved one with Down syndrome from birth through adulthood.

SPONSORSHIP COMMITMENT FORM

FUNDRAISING EVENT SPONSORSHIP LEVELS OF COMMITMENT:

Please clearly mark which fundraising event(s) you would like to provide funding for in the form of a sponsorship.
Please return this form to DSACO at info@dsaco.net or by fax at 614.263.6094.

DANCING WITH OUR STARS GALA - SATURDAY, FEBRUARY 4, 2017

**AUDIENCE: 480 ATTENDEES MADE UP OF DSACO FAMILY MEMBERS AND CORPORATE & COMMUNITY LEADERS*

_____ Presenting Sponsor | \$10,000

_____ Gold Sponsor | \$2,500

_____ Platinum Sponsor | \$7,500

_____ Silver Sponsor | \$1,500

_____ Photobooth Sponsor | \$5,000

_____ Bronze Sponsor | \$750

_____ We cannot attend the event, but wish to make our sponsorship commitment 100% tax deductible

RUN FOR DOWN SYNDROME, PRESENTED BY 2FGR - MAY 18, 2017

**AUDIENCE: 1,200 ATTENDEES MADE UP OF FAMILIES WITHIN THE CENTRAL OHIO COMMUNITY*

_____ Platinum Sponsor | \$5,000

_____ Silver Sponsor | \$1,500

_____ Gold Sponsor | \$3,000

_____ Bronze Sponsor | \$750

_____ We cannot attend the event, but wish to make our sponsorship commitment 100% tax deductible

DSACO'S GOLF CLASSIC - JULY 2017

**AUDIENCE: 144 ATTENDEES MADE UP OF DSACO FAMILY MEMBERS AND CORPORATE & COMMUNITY LEADERS*

_____ Platinum Sponsor | \$5,000

_____ Corporate Hole Sponsor | \$500

_____ Gold Sponsor | \$2,500

_____ Fore My Buddy Hole Sponsor | \$250

_____ Silver Sponsor | \$1,500

_____ We cannot attend the event, but wish to make our sponsorship commitment 100% tax deductible

COLUMBUS BUDDY WALK® - SEPTEMBER/OCTOBER 2017

**AUDIENCE: 7,500 ATTENDEES MADE UP OF DSACO SUPPORTERS FROM OVER 66 OHIO COUNTIES AND 6 ADDITIONAL STATES*

_____ Presenting Sponsor | \$30,000

_____ Bronze Sponsor | \$2,500

_____ Gold Sponsor | \$10,000

_____ Friend Sponsor | \$500

_____ Silver Sponsor | \$5,000

_____ We cannot attend the event, but wish to make our sponsorship commitment 100% tax deductible

TOTAL 2017 SPONSORSHIP COMMITMENT: \$ _____



dancing with our stars gala

HOW YOU CAN HELP:

- » Monetary Sponsorships
- » Purchase tickets and/or table
- » Donate products/services for silent auction
- » Sponsor an auction package (such as: company logo'd items, event tickets, a unique experience, hotel/airline points, etc)



Experience a gala like no other and watch 30 adults with Down syndrome perform two choreographed dance routines. Guests will not only enjoy the performance, but delightful hors d'oeuvres, dinner and dancing; all while raising funds for DSACO's programs. Guests also have the opportunity to participate in a dance lesson, hosted by Arthur Murray, before the program. Last year's gala hosted 460 attendees and raised over \$80,000 for DSACO's medical outreach program.

SATURDAY, FEBRUARY 4, 2017
Villa Milano Banquet & Conference Center
1630 Schrock Road | Columbus, OH 43229

PRESENTING SPONSOR - \$10,000

- » Naming rights to event, example: Dancing with our Stars Gala presented by "Your Company"
- » Recognition as Presenting Sponsor on all print and electronic marketing materials, promotions, event day signage, social media, etc.
- » Full page ad on inside front cover of event program
- » Verbal recognition during program and video presentation
- » Opportunity for short sponsor remarks from the stage at gala
- » Inclusion in press release issued two weeks prior to gala
- » Two (2) tables of ten (10) at the gala

PLATINUM SPONSOR - \$7,500

- » Recognition by logo as Platinum Sponsor on all print and electronic marketing materials, promotions, event day signage, social media, etc.
- » Full page ad in event program
- » Verbal recognition during program and video presentation
- » Inclusion in press release issued two weeks prior to gala
- » Two (2) tables of ten (10) at the gala

PHOTOBOOTH SPONSOR - \$5,000

- » Recognition by logo as Photobooth Sponsor on all print and electronic marketing materials, promotions, event day signage, social media, etc.
- » Half page ad in event program
- » Co-branding of on-site photobooth with DSACO
- » Inclusion in press release issued two weeks prior to gala
- » One (1) table of ten (10) at the gala

GOLD SPONSOR - \$2,500

- » Recognition by logo as Gold Sponsor on all print and electronic marketing materials, promotions, event day signage, social media, etc.
- » Half page ad in event program
- » Verbal recognition during program and video presentation
- » Inclusion in press release issued two weeks prior to gala
- » One (1) table of ten (10) at the gala

SILVER SPONSOR - \$1,500

- » Recognition by name as Silver Sponsor on all print and electronic marketing materials, promotions, event day signage, social media, etc.
- » One (1) table of ten (10) at the gala

BRONZE SPONSOR - \$750

- » Recognition by name as Bronze Sponsor in event program
- » Two (2) seats at the gala



run for down syndrome

HOW YOU CAN HELP:

- » Monetary Sponsorships
- » Vendor booth on-site (\$100 fee)
- » Donate products/services for runners' packets (approx. 1,000 items)
- » Register for the Run for Down Syndrome



10K, 5K AND KIDS 100 METER DASH

THURSDAY, MAY 18, 2017

Dublin, Ohio

Join the Down Syndrome Association of Central Ohio (DSACO) and 2FGR Running Club's 8th Annual Run for Down Syndrome. Over 1,000 kids and adults, of all abilities, participate in the Kids' 100-meter dash, 5K and 10K. Food vendors, inflatables and face painting make it a carnival atmosphere.

PLATINUM SPONSOR - \$5,000

- » Recognition by logo as Platinum Sponsor on all print and electronic marketing materials, promotions, event day signage, social media, etc.
- » Logo featured on over 1,000 race t-shirts
- » Logo featured on direct mailed postcard invites to over 2,500 households/businesses
- » Inclusion in all press releases
- » Welcome from sponsor representative at start/finish line during race
- » Opportunity to have prime exhibit space on event day

GOLD SPONSOR - \$3,000

- » Recognition by logo as Gold Sponsor on all print and electronic marketing materials, promotions, event day signage, social media, etc.
- » Logo featured on over 1,000 race t-shirts
- » Logo featured on direct mailed postcard invites to over 2,500 households/businesses (*deadlines apply*)
- » Inclusion in all press releases
- » Recognition as Gold Sponsor during welcome remarks
- » Opportunity for exhibit space on event day

SILVER SPONSOR - \$1,500

- » Recognition by name as Silver Sponsor on all print and electronic marketing materials, promotions, event day signage, social media, etc.
- » Name listed on over 1,000 race t-shirts
- » Opportunity for exhibit space on event day

BRONZE SPONSOR - \$750

- » Name on 1,000 race t-shirts

IN-KIND DONOR

- » Donate approximately 1,000 bags for the runners
- » Donate products for approximately 1,000 bags to be given to runners
- » Donate food (such as bananas, energy bars, etc) for approximately 1,000 runners
- » Donate water for approximately 1,000 runners



dsaco's annual golf classic

HOW YOU CAN HELP:

- » Monetary Sponsorships
- » Hole Sponsorships
- » Donate products/services
- » Purchase a foursome

Down Syndrome Association of Central Ohio
GOLF CLASSIC
2017

MONDAY, JULY 17, 2017
The Country Club at Muirfield Village
8715 Muirfield Dr. | Dublin, OH 43017

Join the Down Syndrome Association of Central Ohio (DSACO) for the 2017 DSACO Golf Classic. Golfers play on a beautiful course while helping to raise funds and awareness for the Down syndrome community. A sold out crowd of 144 golfers participated last year and the event raised over \$30,000 for DSACO. Participation fees include green fees, cart and a delicious dinner. This event sells out early, so secure your spot through sponsorship.

PLATINUM SPONSOR - \$5,000

- » Recognition by logo as Platinum Sponsor on all print and electronic marketing materials, promotions, event day signage, social media, etc.
- » Logo prominently displayed on one (1) hole sign
- » Recognition at event as Platinum Sponsor and opportunity for short sponsor remarks during dinner
- » Logo featured on post-event materials
- » Inclusion in all press releases
- » Three (3) foursomes inclusive of green fees, carts and dinner

GOLD SPONSOR - \$2,500

- » Recognition by logo as Gold Sponsor on all print and electronic marketing materials, promotions, event day signage, social media, etc.
- » Logo prominently displayed on one (1) hole sign
- » Recognition at event as Gold Sponsor
- » Inclusion in all press releases
- » Two (2) foursomes inclusive of green fees, carts and dinner

SILVER SPONSOR - \$1,500

- » Recognition by name as Silver Sponsor on all print and electronic marketing materials, promotions, event day signage, social media, etc.
- » One (1) foursome with green fees, carts and dinner

CORPORATE HOLE SPONSOR - \$500

- » Logo prominently displayed on one (1) hole sign
- » Opportunity to have a table set-up at the hole for presence at the hole

FOR MY BUDDY HOLE SPONSOR - \$250

- » Photo of your loved one with Down syndrome prominently displayed on one (1) hole sign



columbus buddy walk®

HOW YOU CAN HELP:

- » Monetary Sponsorships
- » Sponsor a team
- » Donate products/services
- » Sponsor an raffle package (such as: company logo'd items, event tickets, a unique experience, hotel/airline points, etc)
- » Register for the event



The Columbus Buddy Walk® is DSACO's signature event, in which more than 7,500 people participated in 2016. The event is celebrated around the world - each city having its own flair. Columbus stays true to it's roots, by celebrating awareness with each Buddy Walk® team tailgating before, during and after the walk. Hosted by local TV/radio personalities, the day provides entertainment for all ages, including: vendors, face painting, balloon artists, cheerleaders and food! Each registered walker receives a Columbus Buddy Walk® t-shirt to commemorate the event.

SUNDAY, OCTOBER 1, 2017
MAPFRE Stadium | Columbus, OH 43211

PRESENTING SPONSOR - \$30,000

- » Naming rights to event, example: Columbus Buddy Walk® presented by "Your Company"
- » Recognition of Presenting Sponsor on all print and electronic marketing materials, promotions, event day signage, social media, etc.
- » Prime logo placement on over 5,500 Columbus Buddy Walk® t-shirts
- » Opportunity for short sponsor remarks from the stage
- » Prime booth placement on the plaza day-of to pass out information and engage audience of 7,500 people
- » Inclusion in all press releases regarding the Columbus Buddy Walk®
- » Opportunity to publicize partnership in media buys
- » Opportunity for 40 employees to participate in Columbus Buddy Walk®

GOLD SPONSOR - \$10,000

- » Recognition by logo as Gold Sponsor on brochure, website, event day signage, social media, etc.
- » Logo placement on over 5,500 Columbus Buddy Walk® t-shirts
- » Inclusion in all press release regarding the Columbus Buddy Walk®
- » Booth placement on the plaza day-of to pass out information and engage audience of 7,500 people
- » Opportunity to publicize partnership in media buys
- » Opportunity for 20 employees to participate in Columbus Buddy Walk®

SILVER SPONSOR - \$5,000

- » Recognition by logo as Silver Sponsor on brochure, website, event day signage, social media, etc.
- » Logo placement on over 5,500 Columbus Buddy Walk® t-shirts
- » Inclusion in all press release regarding the Columbus Buddy Walk®
- » Booth placement on the plaza day-of to pass out information and engage audience of 7,500 people
- » Opportunity to publicize partnership in media buys
- » Opportunity for 10 employees to participate in Columbus Buddy Walk®

BRONZE SPONSOR - \$2,500

- » Recognition by name as Bronze Sponsor on brochure, website, event day signage, social media, etc.
- » Name placement on over 5,500 Columbus Buddy Walk® t-shirts
- » Booth placement on the plaza day-of to pass out information and engage audience of 7,500 people
- » Opportunity to publicize partnership in media buys
- » Opportunity for 5 employees to participate in Columbus Buddy Walk®

FRIEND SPONSOR - \$500

- » Name placement on over 5,500 Columbus Buddy Walk® t-shirts



programs and scholarships

In 2012, DSACO received the National Down Syndrome Congress Affiliate of the Year award for outstanding support and innovative programming. We are always working and striving to better our established programs and create new programs that our membership requests. **On the next few pages, you will find the numerous opportunities we offer for organizations/businesses to sponsor our programs and scholarships throughout the year.**

PROGRAMS TO SUPPORT INDIVIDUALS:

SUMMER LEARNING ACADEMY

Learning loss during the summer is a concern of many parents. Summer vacation breaks the rhythm of instruction, leads to forgetting, and requires a significant amount of review of material when students return to school in the fall. In response, DSACO offers 60 hours of academic instruction through a Summer Learning Academy for children with Down syndrome who have completed grades 1-4. The primary goals are to minimize learning loss, improve math and reading skills and improve social development.



Students working on reading skills during the 2016 Summer Learning Academy.



Self Advocates at the 2016 Adult Conference, held at Mohican State Park

ANNUAL ADULT CONFERENCE

Held in late August, the Adult Conference is designed for persons with Down syndrome ages 18+ to come together, have fun and learn about topics that effect their adult life including living independently, making healthy choices, improving advocacy skills, preparing for community employment and being safe in the community. A parent track also exists for parents to share information and learn about topics related to their adult's life.

ICAN BIKE CAMP

Biking is more than just exercise and transportation: it's a social activity of connection, a childhood rite of passage and a first taste of independence. Transforming biking into an inclusive activity is the mission of iCanBike, a national organization that conducts bike camps for individuals with special needs. This unique approach has enabled thousands of people, with a variety of disabilities, to become independent bicycle riders. The Down Syndrome Association of Central Ohio will host our 10th iCanBike Camp in June at both Worthington Kilbourne High School and Grove City High School. Each participant takes part in a 75 minute session between the hours of 8:15 am to 4:30 pm throughout the week.

PROGRAMS TO SUPPORT FAMILIES:

EDUCATIONAL FAMILY SCHOLARSHIPS | \$2,500

On World Down Syndrome Day (celebrated on March 19, 2017 at the Athletic Club of Columbus), DSACO awards four (4) \$2,500 post secondary scholarships to self-advocates or individuals with a family member with Down syndrome. Students who receive these scholarships must be accepted to an accredited technical school, university or college in pursuit of an associate, bachelor or master's degree.

MEDICALLY SPEAKING COMMUNITY PARTNER

Each quarter, DSACO has a page dedicated to providing topical medical information to families in our newsletter. The "Keeping Up" newsletter has a circulation of 4,000 families, county boards of developmental disabilities and medical professionals with an interest in Down syndrome. The "Keeping Up" newsletter is mailed to households and businesses, sent out electronically via Constant Contact and posted on the DSACO website.



Siblings enjoying snacks and facepainting at the 2016 Summer Picnic at the Columbus Zoo

SUMMER PICNIC

Each year, DSACO hosts a summer picnic for our members and their families. This event is meant to be a fun, social event that allows our families to mingle and have a great time. We offer free admission to the event to our families, along with lunch, goodie bags for the kids and fun activities, such as face painting and crafts.

PROGRAMS TO SUPPORT THE COMMUNITY:

VOLUNTEER APPRECIATION EVENT

Each year DSACO hosts an event to show all of our volunteers we appreciate the time they spent assisting DSACO. We provide food, drinks, prizes and a good time, free of cost to all of our volunteers for that calendar year.



Volunteers host craft project for kids at the 2016 Summer Picnic

SPEAKER SERIES

Every year DSACO strives to bring in relevant speakers and programming to the Central Ohio area that would be of benefit to the community and our membership. We have held events with speakers like Dr. Paula Kluth and Dr. Brian Skotko in which we promote community involvement. Each speaker and event is different and the costs vary.



Lunch & Learn at Reproductive Gynecology, last fall

DS MEDICAL EDGE

The “Ds Medical Edge” is a Medical Outreach program that was developed as a result of new prenatal screenings for Down syndrome that are administered during the first trimester of pregnancy. DSACO’s goal is to provide up-to-date, accurate information to obstetricians so they can be well informed when explaining the screenings and giving their patients a prenatal or postnatal diagnosis. The “Ds Medical Edge” program is run by trained volunteers to deliver resources to medical practitioners on a quarterly basis. Our goal is to provide information to all appropriate physician offices in the 23 counties that we serve. It’s a daunting task-but with your help, it can be accomplished.