



columbus buddy walk®

HOW YOU CAN HELP:

- » Monetary Sponsorships
- » Sponsor a team
- » Donate products/services
- » Sponsor an raffle package (such as: company logo'd items, event tickets, a unique experience, hotel/airline points, etc)
- » Register for the event



The Columbus Buddy Walk® is DSACO's signature event, in which more than 10,000 people participated in 2017. The event is celebrated around the world - each city having its own flair. Columbus stays true to it's roots, by celebrating awareness with each Buddy Walk® team tailgating before, during and after the walk. Hosted by local TV/radio personalities, the day provides entertainment for all ages, including: vendors, face painting, balloon artists, cheerleaders and food! Each registered walker receives a Columbus Buddy Walk® t-shirt to commemorate the event.

SEPTEMBER/OCTOBER 2018
MAPFRE Stadium | Columbus, OH 43211

PRESENTING SPONSOR - \$30,000

- » Naming rights to event, example: Columbus Buddy Walk® presented by "Your Company"
- » Recognition by logo as Presenting Sponsor on all print and electronic marketing materials, promotions with media partnerships (billboard ads, newspaper ads, radio ads), event day signage, social media, etc.
- » Prime logo placement on over 6,000 Columbus Buddy Walk® t-shirts
- » Opportunity for short sponsor remarks from the stage
- » Prime booth placement on the plaza day-of to pass out information and engage audience of 10,000 people
- » Inclusion in all press releases regarding the Columbus Buddy Walk®
- » Opportunity for 40 employees to participate in Columbus Buddy Walk®

GOLD SPONSOR - \$15,000

- » Recognition by logo as Gold Sponsor on event postcard, event website, promotional radio ads, event day signage, social media, etc.
- » Logo placement on over 6,000 Columbus Buddy Walk® t-shirts
- » Inclusion in all press release regarding the Columbus Buddy Walk®
- » Booth placement on the plaza day-of to pass out information and engage audience of 10,000 people
- » Opportunity for 20 employees to participate in Columbus Buddy Walk®

SILVER SPONSOR - \$7,500

- » Recognition by logo as Silver Sponsor on event postcard, event website, event day signage, social media, etc.
- » Logo placement on over 6,000 Columbus Buddy Walk® t-shirts
- » Inclusion in all press release regarding the Columbus Buddy Walk®
- » Booth placement on the plaza day-of to pass out information and engage audience of 10,000 people
- » Opportunity for 10 employees to participate in Columbus Buddy Walk®

BRONZE SPONSOR - \$3,500

- » Recognition by name as Bronze Sponsor on event postcard, event website, event day signage, social media, etc.
- » Name placement on over 6,000 Columbus Buddy Walk® t-shirts
- » Booth placement on the plaza day-of to pass out information and engage audience of 10,000 people
- » Opportunity for 5 employees to participate in Columbus Buddy Walk®

FRIEND SPONSOR - \$500

- » Name placement on over 6,000 Columbus Buddy Walk® t-shirts